**SPONSORSHIP** 

20 24

# 1st Annual GLOWING HEARTS CHARITY



WEDNESDAY, SEPTEMBER 25 AT 8:30AM
NATIONAL PINES, INNISFIL

### **ABOUT**GLOWING HEARTS CHARITY

Glowing Hearts Charity works to disrupt the cycle of poverty by providing programs that reduce barriers and support the mental health, growth, and development of school-age children and youth in Simcoe County.

Our ongoing initiatives include group Instrumental Music Programs (currently violin, guitar, and ukulele) and the Simcoe Youth Choir, which all have a low fee for those with financial means and are completely free for those in need, as well as Funding for Psychoeducational Assessments & Follow-Up Supports like tutoring, Mental Health Counselling, Food That Fuels, Backpacks for Youth, Hygiene Products, and Calm H.O.M.E.S. coming soon.













SINCE THE SUMMER OF 2021 OVER 3400
DIFFERENT CHILDREN & YOUTH HAVE ACCESSED
ONE OR MORE OF OUR PROGRAMS

#### ABOUT THE EVENT



### SPONSORSHIP RECOGNITION

									To the last
Sponsorship recognition for year-round sponsors (see 2024 sponsorship package), may result in additional levels of recognition, as year-round sponsors are recognized by the sum of their annual contribution.	Hole Sponsor \$100 limited	Hole Activity \$400 exclusive to 2 front, 2 back	Breakfast Sponsor \$850 exclusive	Bronze Sponsor \$1000	Golf Cart Sponsor \$1256 ex (1)	Silver Sponsor \$1850	Lunch Sponsor \$2000 exclusive	Gold Sponsor \$2750 exclusive to 4	Title Sponsor \$4000 exclusive
Signage at a hole or tee	5	<b>*</b>	\$	•	5	5	•	5	\$
Provide giveaways/activities on the course		\$						optional	optional
Signage at breakfast station			\$						
Logo or name on event webpage			name	name	name	logo	logo	logo	logo
Logo on welcome sign			small	small	small	medium	medium	large	large
Recognized by MC at lunch			\$	5	5	5	5	5	\$
Logo or name in player passports				name	name	logo	logo	logo	logo
Logo or name on marketing materials				name	name	logo	logo	logo	logo
Tagged social media posts-pre & post event				name	name	logo	logo	logo	logo
Logo in footer of GHC website for 6 months						\$	\$	\$	\$
Logo on all golf carts					golf carts				
Logo on all table cards							table cards		
Complimentary foursome (4) for tournament with golf cart and lunch						\$		\$	\$
Name in media release								<b>~</b>	\$
Banner displayed in clubhouse (to be provided by sponsor)								\$	\$
Recognized by MC at start of tournament & awards ceremony								\$	\$
Name included in all radio ads for the event									\$
Name included in title of the event									5
Speaking opportunity (2 min)									•

## OTHER WAYS TO GET INVOLVED

Building your brand and product exposure doesn't need to end there. Our team is happy to work with you to discuss other sponsorship and recognition opportunities that are unique to your company.

- Treat your clients or staff to a round. Sign them up and we'll take care of the rest. Don't forget to include yourself! You won't want to miss this inaugural event for a great cause supporting children and youth in need in our community.
- Donate products to be showcased in our silent auction or as prizes for our contests (i.e.: Top Foursome, Fastest Foursome, Closest to the Pin, and more!).
- Spread the word and/or volunteer to help out!





#### **CONTACT US**

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