



SPONSORSHIP
*Glowing
Hearts* **PACKAGE**
CHARITY
2024



GLOWING HEARTS CHARITY

Glowing Hearts Charity is a grassroots, charitable organization working to disrupt the cycle of poverty by providing programs that reduce barriers and support the mental health, growth, and development of school-age children and youth in Simcoe County.

Our ongoing initiatives include:

- Psychoeducational Assessments & Follow-Up Support (i.e.: tutoring & behaviour support services)
- Mental Health Counselling
- Instrumental Music Programs
- Simcoe Youth Choir
- Food That Fuels
- Backpacks for Youth
- and Calm H.O.M.E.S. later this year!



glowingheartscharity.org



[@GlowingHeartsCharity](https://www.facebook.com/GlowingHeartsCharity)



[@glowingheartscharity](https://www.instagram.com/glowingheartscharity)



[@glowing-hearts-charity](https://www.linkedin.com/company/glowing-hearts-charity)



[@glowingheartsc](https://twitter.com/glowingheartsc)



ALONE WE CAN DO SO
LITTLE, TOGETHER WE
CAN DO SO MUCH.
-HELEN KELLER

Did you know?

Over 9% of children in Simcoe County are living in poverty

BECOME A SPONSOR TODAY TO TRANSFORM LIVES

Sponsorships in 2023 helped with the following:

- In March, July, August, and December, **676** Good Food Boxes were purchased to support **2137** household members
- **2054** children and youth received personalized backpacks, school supplies, lunch kits, and water bottles to start the year off on the right track.
- **16** children received psychoeducational assessments and more than **half started tutoring 1-2** times per week with a qualified teacher.
- **696** loaded hygiene kits were distributed
- We **expanded** our music programs from 1 ukulele program in 2022 to 5 guitar and ukulele programs, and the introduction of the Simcoe Youth Choir in 2023 with **126** participants in these programs.
- All children/youth who signed up to receive the ongoing counselling they needed had timely access to this support.

Since the summer of 2021 well over **3200** different children and youth have accessed one or more of our programs!

What's new for 2024?

Expansion of our music programs to include group violin lessons and more!

A transformative pilot program aimed at supporting family mental health and wellbeing.

Food That Fuels will evolve to support families with fresh produce 12 months a year.



How?

1. Choose your sponsor recognition level, or reach out to sarah@glowingheartscharity.org. Sponsorship opportunities can be personalized...so let's talk.
2. Complete the **SPONSORSHIP AGREEMENT FORM**.
3. Glowing Hearts Charity will be in touch to confirm and finalize your sponsorship.
4. Once your sponsorship has been confirmed, you will be updated and your recognition will begin for the year.

*Sponsorship levels are based on cumulative contributions over the course of the year. Should your cumulative total put you into a new level of appreciation, you will receive the added benefits in this level.

Sponsorship Recognition	Sum of Annual Giving			
	Heart \$1000+	Bronze \$2500+	Silver \$5000+	Gold \$7500+
Gift Acknowledgement Letter, Update on Recognition, Business Receipt	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Your Logo & Link Posted on GHC Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Name in Year in Review (our year-end report/newsletter)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Thank You Poster/Card from Backpacks for Youth Participants	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social Media Post & Link (Facebook, Instagram, Twitter, & LinkedIn)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Invitation to Annual Donor Event (August 27th, 2024)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Thank You Plaque from Glowing Hearts Charity		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Photo Cheque and/or Plaque Presentation posted on social media (Facebook, Instagram, Twitter, & LinkedIn)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Public Acknowledgement at both Simcoe Youth Choir concerts		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo in both Simcoe Youth Choir concert programs		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
E-Newsletter Logo & Link - July			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo & Link in Year in Review (our year-end report/newsletter)			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Marketing Materials: Logo on one official program poster published on social media and the GHC website)			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Media Mention in Print News			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Public Acknowledgement and Print Signage (24"x36") at all GHC events such as Simcoe Youth Choir performances and fundraisers			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Two Additional Social Media Posts & Linked (Facebook, Instagram, Twitter, & LinkedIn) and shared widely on social pages				<input checked="" type="checkbox"/>
Public Acknowledgement and Print Signage (36"x48") at all GHC events such as Simcoe Youth Choir performances and fundraisers				<input checked="" type="checkbox"/>
Audio or Print Media Mention (i.e.: radio, video news, news)				<input checked="" type="checkbox"/>
Marketing Materials Logo on all program posters published and shared on social media, GHC website, and around Simcoe County (i.e.: program posters and official GHC overview program poster used at events, markets, and displayed in the community, etc.)				<input checked="" type="checkbox"/>